

# THE BARRACKS

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## Media Alert

### The Barracks Hotel Sentosa Celebrates 5<sup>th</sup> Anniversary with an Enhanced Turndown Experience

*Honouring British heritage with perfumery Miller Harris and  
local tea artisan Pryce Tea*



*Guests can enjoy various luxurious touchpoints within the rooms with the  
refreshed Miller Harris collection and Pryce Tea bespoke scent*

**Photo: The Barracks Hotel**

**SINGAPORE, 21 February 2025 – The Barracks Hotel Sentosa by Far East Hospitality** unveils an enhanced turndown service, featuring a multi-sensorial refresh that features thoughtful collaborations with renowned British perfumery brand Miller Harris, and award-winning homegrown gourmet tea artisan, Pryce Tea. As the hotel celebrates its fifth anniversary, this elevated stay experience invites guests to escape the urban bustle of the city and immerse themselves in the unique blend of heritage and luxury on Sentosa.

“At The Barracks Hotel Sentosa, we believe thoughtful details make all the difference. Our fifth anniversary marks an opportunity to refine and enhance every aspect of the guest experience, and the collaboration with Miller Harris and Pryce Tea is a testament to that commitment. We’re confident this enhanced offering will further distinguish our hotel and provide an unforgettable stay for every guest,” commented Area General Manager of Sentosa Hotels by Far East Hospitality, Sohrab Thareja.

Nestled within a restored 1904 British artillery outpost, The Barracks Hotel offers a sanctuary of sophistication and tranquillity. Every touchpoint in the guest journey



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2 Gunner Lane, Palawan Ridge, Sentosa Island, Singapore 099567

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reflects the hotels' dedication to bespoke hospitality, seamlessly marrying modern indulgence with storied tradition. The collaboration with Miller Harris and Pryce Tea transforms the renewed turndown service into a ritual of tranquillity as guests are invited to embark on a journey of serenity and refinement that pays homage to Singapore's origins.

## British Elegance Meets Local Craftmanship



*The Miller Harris Tea Tonique collection includes luxurious shower essentials along with a hand wash and hand lotion set.*

**Photo: The Barracks Hotel**

The Barracks Hotel's refreshed turndown service features the Miller Harris Tea Tonique collection, marking the renowned British perfumer's first hotel partnership in Singapore. The premium range of bath amenities inspired by the calming ritual of brewing the perfect cup of tea. Featuring shower essentials and body lotion, the collection's crisp citrus notes, fresh tea leaves, and warm musk create a scent that is both invigorating and comforting, perfectly complementing the serene surroundings of The Barracks Hotel. Guests can further indulge with the exclusive Miller Harris Tea Tonique bath salts (available upon request) for an elevated bathing experience.

"We're thrilled to be partnering with The Barracks Hotel to further elevate the guest experience at such a beautiful property," says Miller Harris Chief Commercial Officer, Alex Oprey. "Our Tea Tonique collection is the perfect pairing for travellers that desire a calming yet uplifting sensory experience, emulating the crisp air of an early morning, with the refreshing zest of tea leaves and citrus."



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Building on this indulgence, Pryce Tea's artistry brings local flair to the experience. Since its opening in 2019, The Barracks Hotel has partnered with Pryce Tea to curate exceptional offerings, including the signature 1904 tea blend — a U.K. Great Taste Award winner. This unique blend, inspired by British tea traditions, reflects a harmonious balance of heritage and modern craftsmanship. Guests have enjoyed the blend not only as part of their in-room experience but also in bespoke tea-based cocktails served during the hotel's wine and canapés session. These award-winning collaborations highlight The Barracks Hotel's dedication to honouring British traditions while infusing local artistry.

Expanding this partnership further, Pryce Tea now introduces exclusive room scents to enhance the turndown experience. Guests can choose between Graceful Camellia, a harmonious blend of Assam black tea with florals like iris and peony, or Starlit Serenity, a calming fusion of French lavender and juniper. These scents are subtly diffused throughout the room and elegant medallions suspended on the bed frame during turndown service, transforming each suite into a sensory sanctuary.

"Our collaboration with The Barracks Hotel during the property's pre-opening phase was invaluable. Immersing our senses in the hotel's rich heritage and identity, we crafted the award-winning tea 1904, recognised by the U.K. Great Taste Awards, as well as its afternoon tea tailoring programme, tea-based cocktail menu, and its latest addition - signature tea based turndown scent medallions." says Pryce Tea's founder, Lim Tian Peng.

### **Timeless Luxury, Sensory Sanctuaries**

Since its opening in 2019, The Barracks Hotel has curated exceptional heritage experiences that reflect the charm of its mid-20<sup>th</sup> century British architecture and lush surroundings. Beyond its architectural beauty, the hotel is distinguished by its signature equerry service, which offers bespoke assistance to every guest, ensuring a seamless and personalised stay. The new turndown service reinforces this commitment by weaving in sensory details that captivate and comfort.

Adding to the experience, The Barracks Hotel expanded its drinks menu with a specially crafted cocktail by Pryce Tea which was inspired by the notes in Miller Harris' Tea Tonique collection. The Barracks Martini Tonique offers a refreshing and aromatic blend, inviting guests to savour harmonious blend of heritage, luxury, and modernity as they unwind.



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From the architecture to the unique room scents, premium bath amenities and curated cocktails, every element has been thoughtfully designed to transport guests away from the everyday ordinary and revel in the occasional extraordinary. The refreshed turndown service at The Barracks Hotel exemplifies the brand's dedication to crafting distinctive experiences, while maintaining the hotel's commitment to timeless luxury.

**Media kit available for download [here](#).**

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## **About The Barracks Hotel Sentosa**

The Barracks Hotel Sentosa is part of Far East Hospitality's luxury portfolio. Offering attention to detail and exquisite service, The Barracks Hotel provides unique experiences tailored for every individual. Guests are pampered with the truest of luxuries – an ease of mind that their needs are taken care of, giving them the freedom to slow down and enjoy the finest in life.

The Barracks Hotel Sentosa is the first property established under the brand, providing an exclusive heritage hideaway, rich in Singapore's history. Located in the heart of Sentosa, the 40-room luxury hotel occupies a conserved colonial building built in 1904. What was once a barracks used by the British Army now houses 40 guest rooms tastefully decorated with a mix of vintage and modern décor for a warm and timeless ambience.

## **About Far East Hospitality**

Far East Hospitality Holdings Pte Ltd (Far East Hospitality) is an international hospitality owner and operator with a diverse portfolio of 10 unique and complementary brands of hotels, serviced residences and apartment hotels, including Oasia, Quincy, Rendezvous, Village, Far East Collection, A by Adina, Adina Hotels, Vibe Hotels, Travelodge Hotels and Collection by TFE Hotels.



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Far East Hospitality owns more than 10 hospitality assets and operates a combined portfolio of more than 17,000 rooms under its management across over 100 hotels and serviced residences in 10 countries – Australia, Austria, Denmark, Germany, Hungary, Japan, Malaysia, New Zealand, Singapore and Switzerland, with more in its development pipeline. In 2022, the group ranked amongst the top 100 hotel companies by HotelsMag.

Far East Hospitality is a 70-30 joint venture formed in 2013 between Far East Orchard Limited (a listed company under Far East Organization) and The Straits Trading Company Limited. In the same year, Far East Hospitality, through its wholly-owned subsidiary Far East Hospitality Investments (Australia) Pte Ltd, completed a 50-50 joint venture with Australia's Toga Group to form Toga Far East Hotels (TFE Hotels).

For more information, visit [www.FarEastHospitality.com](http://www.FarEastHospitality.com)

## About Miller Harris

Founded in 2000, Miller Harris is a renowned British perfumery known for crafting unique fragrances that encapsulate a modern and unconventional artistic spirit.

Each creation starts with the finest natural raw materials, framed in complex formulations that emphasize sustainability and ethical sourcing whilst pushing creative boundaries. Miller Harris's philosophy is deeply rooted in the beautiful simplicity of nature, aiming to distil the essence of its inspiration in every bottle, whilst pushing creative boundaries.

Famed for its lyrical interpretations of the everyday and world around us, Miller Harris's approach to perfumery is authentic and yet surprising. Details woven out of the fabric of daily life, nature growing amongst urban landscapes and imagination from the written word are translated through expert storytelling and aromatic craftsmanship.

## About Pryce Tea

Founded in 2013, Pryce Tea is a home-grown brand developed by one of the oldest and most established tea company in Singapore, Lim Lam Thye, to be the finest purveyor of oriental teas and infusions. As the champion of Chinese tea culture,



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Pryce Tea aspires to raise awareness and grow market interest for the traditional art form of tea appreciation while developing new tastes for the modern consumer.

Following the success of previous collections, The Tea Tailor and Raffles Lighthouse are the latest bespoke wing and lifestyle brand respectively, to join Pryce's range of tea offerings, which include Singapore Collection, Paris of Orient, Majestic Treasures, Tai Cha, PINK and Pure Box.

Since its founding, Pryce has earned multiple local and international accolades for its packaging and high standard of quality and taste such as consistent yearly recognition by the U.K. Fine Food Guild since 2013 and Singapore Packaging Star Award.

Pryce Tea is retailed at fine-foods supermarkets and serves notable names in the hospitality industry such as: Singapore Airlines, Ritz Carlton, Millennium Hotels & Resorts and Far East Hospitality. For more information, visit [www.prycetea.com](http://www.prycetea.com)

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